

Session 1: Consumer protection policies for sustainability

- Achieving the Sustainable Development Goals (SDGs)
- Robin Simpson, UNCTAD consultant
- With particular reference to:
- UNCTAD: Achieving the SDGs through Consumer Protection (CP) 2017
- UN: UN Guidelines for CP 2015 (UNGCP);
- SDG reports & targets, including 2023 UN special edition (midpoint)



Achieving SDGs 1-3 through Consumer Protection,

No poverty

UNGCP: 'Legitimate needs' para 5): a) 'Access by consumers to essential goods & services'. b): 'Protection of vulnerable & disadvantaged consumers'. SDG target 1.3 : 'social protection for all' emphasis on 'poor & vulnerable'.

Zero hunger

UNGCP: para 70: **'Food security & international food standards'.** UNCTAD 2017: Agricultural dumping, overuse of antibiotics, obesity. SDG Indicator 2.2.2: **'overweight'** as form of **'malnutrition'.**



Good health & well-being

UNGCP para 5c): 'protection of consumers from hazards to health & safety' Sections 5.B & D: 'Physical safety' & 'Standards for safety', (para 53) 'national & international environmental health & safety standards'.

SDG target 3.8: 'universal health coverage' & 'essential medicines and vaccines for all'.

Achieving the SDGs 4-6 through consumer protection



quality education

UNGCP: para 5, 'legitimate need' f): 'consumer education including on the environmental social & economic consequences of consumer choice'.

gender equality

UNCTAD: Role of women as 'primary shoppers'. SDG target: 5.4 'recognize & value unpaid care & domestic work.' 5b): 'enhance ...enabling technology'



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Clean water & sanitation

UNGCP: para: 72: 'improve supply, distribution and quality ...importance of community participation' para 77: 'member states should promote universal access to public utilities'

SDG targets for 2030: 6.1: 'achieve universal & equitable access to: safe and affordable drinking water for all'; 6.2: 'adequate & equitable sanitation & hygiene '

Achieving the SDGs 7-9 through consumer protection



affordable & clean energy

UNGCP: paras 76-77: 'universal access to clean energy ...affordable...regulatory oversight'.
'dispute resolution..., taking account...vulnerable & disadvantaged consumers..'
SDG Target 7.1: 'universal access to affordable, reliable & modern energy services'
7.2 & 7.3: speed up progress in renewables & energy efficiency.

decent work & economic growth

SDG Target 8.3 formalisation of informal employment. 8.4 *'resource efficiency in consumption'.* UN 2020: 2/3 of NAWA workforce informal

industry, innovation & infrastructure

UNGCP: para 5 'legitimate needs': j) 'a level of protection for consumers using ecommerce that is not less than that afforded in other forms of commerce'.

k): 'the protection of consumer privacy & the global free flow of information'.

SDG target 9c): 'strive to provide universal & affordable access to the internet in least developed countries by 2020'. (See session 4 power point).



Achieving the SDGs 10-12 through consumer protection

Reduced inequalities

SDG target 10c): 'reduce to less than 3% the transaction costs of migrant remittances' UNGCP: Section 5.J Financial services para 66: 'member states should establish' : h):'a regulatory framework that promotes cost efficiency & transparency for



remittances ...as well as remedies if transfers fail'. Remittances reduced 20% by COVID

sustainable cities & communities

UNGCP: Para 5 'legitimate need' a) 'access to essential.. services'

Para 2: guidelines apply to state owned enterprises (eg utilities).

SDG indicator 11.6.1 'proportion of municipal solid waste collected & managed in controlled facilities'.



responsible consumption & production

See penultimate slide 8;



Achieving the SDGs 13-15 through consumer protection

climate action

SDG target: 13.1 'resilience' against 'climate related hazards & natural disasters' SDG 13.2 'climate change measures' & 'national strategies'.



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Life below water

SDG Target 14.4 & indicator 14.4.1 : Biological sustainability

Target 14.6 'prohibit certain ... subsidies which contribute to .. over-fishing'

Life on land

UNGCP: The above SDGs are implicitly and repeatedly endorsed by the UNGCP where they refer to the promotion of sustainable consumption. The SDGs as a whole are endorsed in the preamble to the UNGCP as adopted by the General Assembly 22/12/15



Achieving the SDGs 16 &17 through consumer protection

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Peace, justice & strong institutions

UNGCP: para 5 'legitimate needs': g) 'availability of effective consumer dispute resolution & redress'; h) 'freedom to form consumer ..groups or organisations & the opportunity ..to present their views in decision making processes..' Section 5 F 'Dispute Resolution& Redress'

Para 37: *'administrative, judicial & alternative dispute resolution...formal or informal...take particular account of vulnerable & disadvantaged consumers'.*

Para 40: *collective resolution procedures..including those pertaining to overindebtedness & bankruptcy cases'.*

SDG target 16.3: *'equal access to justice for all'.* Indicator 16.3.3: *'formal or informal dispute resolution'.* SDG target 16.9: *'legal identity for all'* see session 4 power point.

partnerships for the goals

UNGCP: Sections 6 *International cooperation; 7*: *International institutional machinery:* SDG target 17.18 data, monitoring & accountability



SDG 12: Ensure sustainable consumption (SC) & production patterns (responsible consumption)

UNGCP: para 1 'Objectives' : h) 'to promote sustainable consumption';

5 'legitimate need': i) 'promotion of sustainable consumption patterns'

Section 5 H: 'promotion of sustainable consumption':

para 50: Multi-party responsibility: government, business, consumers, labour, environmentalists;

emphasis on education: SDG Indicator: 12.8.1 'mainstreaming' of SC in education.

paras 51 & 58: Regulation, SDG target 12.c: reducing harmful subsidies while protecting poor;

para 52: energy efficiency (EE), SDG target: 7.3 double rate of improvement in EE;

life cycle planning and recycling: SDG Indicator: 12.5.1 'recycling rate'.

para 53: International environmental standards – not to be used as disguised barriers to trade;

para 54-5: Impartial environmental testing; evaluation of new substances;

para 59: fiscal measures & cost internalization;

para 60: measurement of progress: eg SDG indicators 12.2.1 & 2 on 'material footprint'; 12.3 food waste

index, 12. a.1 renewable energy, 12.b.1: sustainable tourism;

para 62: research on consumer behavior



Are we on track to achieve the SDGs?

SDG report 2023 (mid-term): Halfway to 2030, the promise (no one left behind) is in peril.
 'The SDGs are disappearing in the rear view mirror'. Hit by pandemic, war and climate related disasters.
 Of around140 SDG targets for which data is available, half are moderately or severely off track, over 30% have seen no movement or regressed below the 2015 baseline.

- **Positive:** SDG 12 has seen more progress than any other SDG; over one third SDGs on track;
- Negative: SDG 12 has also seen one third stagnating or regressing.

North Africa/West Asia region (NAWA):

- Infrastructure (internet (internet & telecoms) & energy access high by global standards.
- Water and sanitation: recent progress threatened by critical water stress levels.
- NAWA has highest proportion of refugees in world specific difficulties but some innovative responses.
- food waste 2nd highest region in world in 2019 for both total and household waste.
- NAWA region has highest fossil fuel subsidies as share of GDP of all regions (2021).
- (NB: producer/consumer combined. Some individual countries elsewhere higher than any NAWA country).
- Most NAWA countries had statistical plans in 2022. Only 4 had SDG action plans.



Thank you!